

Conference ARGAGE 2018

([www.argage2018.usi.ch](http://www.argage2018.usi.ch))

## Argumentation & Language: Program outline

7-9 February 2018

Università della Svizzera italiana

Via G. Buffi 13, Lugano, main building

### Overview of the program

#### February 7, 2018

8:30 – 9:00	Conference registration 3 <sup>rd</sup> level, USI main building, via G. Buffi 13
9:00 – 9:30	Welcome speech by the Rector Prof. Boas Erez Introduction by the Steering Committee
9:30 – 10:30	Plenary lecture: Christian Plantin (FR) Discussion
10:30 – 11:00	Coffee break
11:00 – 12:30	Sessions
12:30 – 14:30	Lunch
14:30 – 16:00	Sessions
16:00 – 16:30	Coffee break
16:30 – 18:00	Sessions
18:00 – 19:00	Reception

#### February 8, 2018

9:00 – 10:00	Plenary lecture: Manfred Stede (EN) Discussion
10:00 – 10:30	Coffee break
10:30 – 12:30	Sessions
12:30 – 14:30	Lunch
14:30 – 15:30	Plenary lecture: Jeanne Fahnestock (EN) Discussion
15:30 – 16:00	Coffee break
16:00 – 18:00	Sessions
19:00	Social dinner

#### February 9, 2018

9:00 – 10:00	Plenary lecture: Ton van Haften (EN) Discussion
10:00 – 10:30	Coffee break
10:30 – 12:00	Sessions
12:00 – 12:30	Closing remarks, announcements

## Detailed program

Please note: Room 254 is on the 2<sup>nd</sup> level in the USI main building, via Buffi 13, Lugano. You reach the 2<sup>nd</sup> level as soon as you enter the main building. The Auditorium, room 354 and room 355 are on the 3<sup>rd</sup> level. The registration desk is also on the 3<sup>rd</sup> level. To reach the 3<sup>rd</sup> level, you can use the stairs or lift.

## February 7, 2018

8:30 – 9:00 Registration (3<sup>rd</sup> level, USI main building, via Buffi 13, Lugano)

9:00 – 9:30, *Auditorium*. Welcome speeches by the USI Rector (Prof. Boas Erez) and the Steering committee

9:30 – 10:30, *Auditorium*. Plenary lecture: Christian Plantin (FR). Chair: Thierry Herman

Title: Minimisation et maximisation comme stratégies argumentatives-émotionnelles

11:00 – 12:30 Parallel sessions

Room 354	Room 355
<i>Chair: Maillat</i>	<i>Chair: Zampa</i>
HERMAN & SERAFIS Arguing emotions through non-argumentative headlines: evidence from newspapers during the Greek crisis	LOMBARDI VALLAURI Implicatures and stereotypes: a persuasive synergy
CIGADA Les arguments émotifs dans le discours français au prisme du modèle AMT	VAN BIJNEN Presupposing starting points in conflict mediation: how and why mediators use presuppositions to broaden the agreement space
ANDONE & GRECO Evading the burden of proof for persuasive purposes: the case of recommendations of the European Union	MÜLLER Plausible deniability: when implicit contents bow down before the speaker's commitments

14:30 – 16:00 Parallel sessions

Room 354	Room 355	Room 254
<i>Chair: Jacquin</i>	<i>Chair: Cigada</i>	<i>Chair: Herman</i>
PILGRAM The effects of metaphors on the perceived reasonableness of argumentation	SCHUMANN, OSWALD & ZUFFEREY What makes a straw man efficient? Three experiments assessing cognitive and linguistic factors	WAGEMANS Propositions of policy and types of argument
MAZZALI, POLLAROLI & MARCANTONIO The rhetorical and argumentative relevance of 'extreme consequence' in advertising	BOULAT & MAILLAT Committed speakers make for stronger arguments: an experimental pragmatics investigation of commitment	MIECZNIKOWSKI At the juncture between evidentiality and argumentation: evidential verb complementation
PATERNOSTER Emotive rhetorical figures as indicators of controversial topics in Italian 19-th century conduct and etiquette books	HORNIKX Cognitive representations of argumentation schemes	LEWIŃSKI AND UZELGUN Indicators of practical argumentation in ecological reasoning

16:30 – 18:00 Parallel sessions

Room 354	Room 355
<i>Chair: Puppo</i>	<i>Chair: Pollaroli</i>
HAUSER & LUGINBÜHL On specifying competence levels of oral argumentation skills – indications from a quantitative analysis of elementary school children in Switzerland	JANSEN & VAN LEEUWEN A linguistic account of presentational choice in ad populum argumentation
BOSE & HANNKEN-ILJES Argumentation between agonality and cooperation	BALBO Old delivery and modern demagogy: How the ancient practice of <i>actio</i> can help us to understand modern populist speakers

ROCCI, GRECO, SCHÄR, CONVERTINI, PERRET-CLERMONT & IANNACCONE The significance of the adversative connectives aber, mais, ma (“but”) as indicators in young children’s argumentation	OKUBO Semantic bias in negation and its effects on certain types of rhetorical discourses
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18:00 Reception (USI main building, 3<sup>rd</sup> floor)

## February 8, 2018

9:00 – 10:00, *Auditorium* - Plenary lecture: Manfred Stede (EN). Chair: Andrea Rocci

Title: Extracting argumentation structures from text automatically: Achievements and limitations

10:30 – 12:30 Parallel sessions

Room 354	Room 355
<i>Chair: Andone</i>	PANEL: Qualitative and quantitative approaches to implicit communication.
JACQUIN Epistemic stancetaking in argumentative talk-in-interaction. “Je sais” [I know] in French live and TV debates	Convenors: LOMBARDI VALLUARI, MASIA, BARANZINI, CIMMINO, COMINETTI, COPPOLA & MANNAIOLI
PADILLA CRUZ On the evidential function of some participial adjectives: a procedural analysis	DE SAUSSURE On pragmatic attributions of commitments and the strawman fallacy
SACHINIDOU Schemata of logic into processes of language. Types of processes as linguistic inscriptions of argumentation schemes.	GARASSINO, MASIA & BROCCA Implicit Communication in Twitter: Analysing the pragmatic functions of politicians’ use of implicatures and presuppositions
KUNERT Les verbes métaargumentatifs comment indicateurs argumentatifs dans les publications scientifiques FR/DE	LOMBARDI VALLAURI, BARANZINI, CIMMINO, COMINETTI, COPPOLA & MANNAIOLI Implicit communication: A measuring model

14:30 – 15:30, *Auditorium* - Plenary lecture: Jeanne Fahnestock (EN). Chair: Johanna Miecznikowski

Title: From Epitome to amplification: Rhetorical poles in the language of argument

16:00 – 18:00 Parallel sessions

<b>Room 354</b>	<b>Room 355</b>
<i>Chair: Oswald</i>	<i>Chair: Lewiński</i>
LUCIANI Double bind and its underlying argumentative foundations: a case study from a TV-news program.	MANZIN, PUPPO & TOMASI Style formulas and arguments in legal speeches
SUZUKI Cinema criticism as argument: its value, method, and contribution	CANALE & TUZET Legislative intentions and counterfactuals
WACKERS Resistance to violence-related metaphors for cancer analysed from an argumentation theoretical perspective	MOHAMMED & CAMMINO De-politicisation, re-politicisation and disagreement: an argumentative view on legitimisation strategies.
SCIPIONE, CARDARELLO & CONTINI Argumentation in primary school: an exploratory study of children spoken interaction	

## February 9, 2018

9:00 – 10:00, Auditorium - Plenary lecture: Ton van Haften (EN). Chair: Sara Greco

Title: Strategic maneuvering with stylistic choices in Dutch political discussions

10:30 – 12:00 - Parallel sessions

Room 354	Room 355
<i>Chair: Balbo</i>	<i>Chair: Luginbühl</i>
PAGLIERI Invented examples, exemplary texts, and muddy arguments: where should we look, and why?	SCHRÖTER Political argumentation in the Erläuterungen des Bundesrates/Explications du Conseil fédéral/Spiegazioni del Consiglio federale/Explicatiuns dal Cussegl federal
GALIMBERTI, BOVA, SPANÒ, TACCHI & VERGINE The direct address in the TV series House of Cards: how to deal with a polydimensional phenomenon and make an object of research out of it	RENARDEL DE LAVALETTE, STEEN & ANDONE Conuntering figurative analogies in British Public Bill Committee debates
MAILLAT The argument and the honey pot: a pragmatic account of fallacies of seduction	ZAMPA “Our country needs a truly great leader, and we need a truly great leader now”: on argumentative framing, epithets and keywords in Trump’s presidential campaigns.